

# IN YOUR Community

Winter 2015



A quarterly publication created by Ameren Missouri's Business and Community Relations Department



## Ameren Missouri Files \$135 Million Energy Efficiency Plan

In December, Ameren Missouri filed a three-year energy efficiency plan (2016–2018) with the Missouri Public Service Commission (PSC). The plan includes a comprehensive portfolio of programs for business and residential customers, representing an investment of approximately \$135 million over three years.

The investment is expected to provide more than \$260 million in total customer benefits over the next 20 years. If approved by the PSC, the new ActOnEnergy® energy efficiency programs will begin in January 2016.

"This plan demonstrates our continued commitment to energy efficiency, which offers a wide variety of ways for our customers to reduce energy consumption and better manage their energy costs," said Tara Oglesby, assistant vice president of Customer Experience at Ameren Missouri. "Investing in energy efficiency programs is the right thing to do for our customers and the environment."

Since 2009, Ameren Missouri has invested approximately \$155 million in energy efficiency programs, resulting in more than 1.25 million megawatt-hours saved annually by customers, which is equivalent to the energy consumption of more than 100,000 average Missouri homes.

In 2013, the company launched a three-year plan to implement the largest and most comprehensive portfolio of energy efficiency programs in the state's history. Those programs have proven to be extremely successful and Ameren Missouri is on track to meet its three-year energy savings goal.

The new 2016–2018 energy efficiency plan includes 10 programs specifically designed to help Ameren Missouri business and residential customers reduce their energy use and save money. The programs offer a wide variety of energy-saving opportunities from reduced prices on energy efficient lighting to efficient HVAC replacement rebates and appliance recycling incentives.

For more information about Ameren Missouri's energy efficiency programs visit [AmerenMissouri.com/ActOnEnergy](http://AmerenMissouri.com/ActOnEnergy).

## Educating Customers about EE and the Cold Weather Rule

Ameren Missouri supported the Show-Me Signup Marketplace Enrollment Day at Myrtle Hilliard Davis Comprehensive Health Centers, Inc. The event is a statewide initiative encouraging uninsured individuals to enroll in the Health Insurance Marketplace, a resource where individuals, families and small businesses can learn about health coverage options and insurance plans. Stephanie Robinson, supervisor of municipal accounts at Ameren Missouri, talked about energy efficiency and the Cold Weather Rule.



## Louie the Lightning Bug Visits Crystal City

Crystal City residents attended "Kmart Community Day" where they met with local businesses. Ameren Missouri's Louie the Lightning Bug made a guest appearance. In addition, Ameren Missouri's community outreach team provided information about the company's new monthly energy statement.



## O'Fallon Renewable Energy Center Generates Solar Power

For the first time in company history, solar energy is part of the energy mix being delivered to Ameren Missouri's 1.2 million electric customers. The O'Fallon Renewable Energy Center, Ameren Missouri's first solar center and the largest investor-owned utility scale solar facility in Missouri, is generating power.

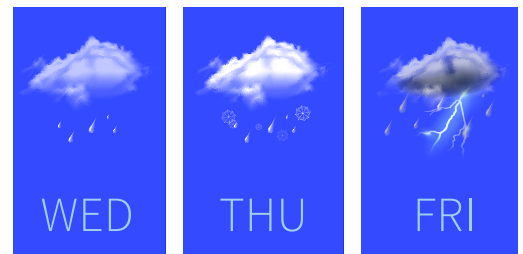
The center features more than 19,000 solar panels covering more than 19 acres and generates nearly six megawatts (MW) of electricity to Ameren Missouri's grid. Groundbreaking on the facility in O'Fallon took place this past April. It created almost 70 construction jobs. The facility is one of Ameren Missouri's investments on behalf of customers for cleaner air and renewable energy.

"This is an exciting milestone for Ameren Missouri," said Michael Moehn, President and CEO of Ameren Missouri. "The solar energy center is a clear example of Ameren Missouri's commitment to power the quality of life for customers with cleaner energy from a diverse mix of sources."

Ameren Missouri plans to significantly expand its renewable energy generation portfolio. The company's Integrated Resource Plan (IRP) calls for construction of a second solar energy center in 2016 that would be the largest in the state of Missouri. Also under the IRP, Ameren Missouri will add renewable generation using wind power, hydroelectric and landfill gas. The IRP was filed earlier this year with the Missouri Public Service Commission.

Ameren Missouri has a strong history of renewable energy investments that extends back more than a century. The company's first hydroelectric energy center, the Keokuk Energy Center, opened in 1913 and continues to supply customers with renewable energy to this day. In 2012, the company opened the Maryland Heights Renewable Energy Center, one of the largest facilities in the nation turning landfill gas into energy, or "methane to megawatts."

For more information about Ameren Missouri's commitment to renewable energy, please visit [AmerenMissouri.com/Renewables](http://AmerenMissouri.com/Renewables).



### Staying Ahead of Winter Storms

Please check out this [Ameren Missouri video](#), which explains Quantum Weather, a unique weather forecasting system created in partnership with Saint Louis University (SLU), to improve restoration times for our customers this winter. Quantum Weather is a program in which scientists from SLU, using Ameren Missouri technology, analyze weather conditions neighborhood by neighborhood to provide more detailed weather forecasts, allowing crews to be dispatched ahead of a storm.

### HELPFUL INFORMATION FOR CUSTOMERS:

- Website** ..... [AmerenMissouri.com](http://AmerenMissouri.com)
- Outage Center** ..... [AmerenMissouri.com/Outage](http://AmerenMissouri.com/Outage)
- Facebook** ..... [Facebook.com/AmerenMissouri](https://www.facebook.com/AmerenMissouri)
- Twitter** ..... [Twitter.com/AmerenMissouri](https://twitter.com/AmerenMissouri)
- Customer Service** ..... 1.800.552.7583



## Bringing Christmas to Cardinal Glennon

Employees at Ameren Missouri's Labadie Energy Center raised \$14,000 to purchase toys for kids at Cardinal Glennon Children's Medical Center. Over the past 18 years, Labadie employees have raised nearly \$200,000 to buy toys for children at the medical center.



## Supporting Eureka Days 2014

Ameren Missouri proudly supported Eureka Days 2014. Linemen David Sweat and J.J. Sweat drove an Ameren Missouri hybrid truck in the parade. Larry Shroth, customer service associate at Ameren Missouri, and Mark Schlake, community relations associate at Ameren Missouri, talked to children and adults about electrical safety. Click [here](#) to watch Ameren Missouri videos about electrical safety.

## Supporting the Urban League

Ameren Missouri joined with Alderwoman Marlene Davis of Ward 19 and the Urban League of Metropolitan St. Louis to host the 2014 Annual Holiday Bazaar at Vashon High School. More than 300 participants purchased items from local vendors, helping to raise money for the Urban League. Employees from Ameren Missouri's Business and Community Relations Department talked about energy efficiency and distributed CFL bulbs.

