

APPLYING TO

MISSOURI SERVICE AREA

**ENERGY EFFICIENCY MEEIA 2025-27**

\*

**Business Standard Incentive Program**

**PURPOSE**

The Standard Incentive Program (Program) will provide pre-set Incentives for energy efficient products that are readily available in the marketplace. Standard Incentives will be fixed by business segment per each Measure unit. The primary objective of the Standard Incentive Program is to provide an expedited, simple solution for customers interested in purchasing efficient technologies that will produce verifiable energy savings.

**AVAILABILITY**

This Program is available during the Program Period, and is voluntary and available to all customers receiving electric service under Service Classifications Small General Service Rate 2(M), Large General Service Rate 3(M), Small Primary Service Rate 4(M), or Large Primary Service Rate 11(M) that also meet the Standard Incentive Program Provisions below.

**PROGRAM PROVISIONS**

The Program Administrator will provide the necessary services to effectively implement the program and to strive to attain the energy savings targets. Standard Incentives for Measures will be provided to qualifying customers that provide completed Standard Incentive Applications or validation qualification through a wholesale outlet as indicated below:

1. Applicant must complete a Standard Incentive Application form per the guidelines, available at [www.ameren.com/missouri/business/energy-efficiency](http://www.ameren.com/missouri/business/energy-efficiency); or where applicable, complete validation qualification with wholesale Program Provider;
2. Customer must provide proof of equipment purchase and installation date; or where applicable, complete validation qualification with wholesale Program Provider.
3. Measures for which customer has received an Incentive under a different Business Program or Residential Program are not eligible for this Standard Incentive Program;
4. Measures must be part of a Project having an installed TRC ratio greater than 1.0 based on the avoided costs contained in Company's "2025-27 MEEIA Energy Efficiency Plan" approved in File No. EO-2023-0136; and
5. Standard Measures must be installed as a retrofit in an existing facility, an addition or expansion of an existing facility, a gut rehab change of purpose of an existing facility, or a new facility.

By applying for the Standard Incentive Program, the customer agrees that the Project may be subject to random on-site inspections by the Program Administrator.

\*Indicates Addition.

DATE OF ISSUE November 27, 2024

DATE EFFECTIVE December 27, 2024

ISSUED BY Mark C. Birk  
NAME OF OFFICER

Chairman & President  
TITLE

St. Louis, Missouri  
ADDRESS

MO.P.S.C. SCHEDULE NO. 6

Original

SHEET NO. 179.1

CANCELLING MO.P.S.C. SCHEDULE NO. \_\_\_\_\_

SHEET NO. \_\_\_\_\_

APPLYING TO \_\_\_\_\_

**MISSOURI SERVICE AREA**

**ENERGY EFFICIENCY MEEIA 2025-27 (Cont'd.)**

**Business Standard Incentive Program (Cont'd.)**

**ELIGIBLE MEASURES AND INCENTIVES**

Standard Incentives filed in File No. EO-2023-0136 and additional Measures covered by the TRM are eligible for program benefits and Incentives and may be offered during the Program Period. These include, but are not limited to, the following equipment types:

1. HVAC (Heating, Ventilation, and Air-conditioning)
2. Cooling
3. Refrigeration
4. Cooking
5. Water Heating
6. Motors
7. Lighting Controls
8. Compressed Air

Additional Program details, eligible Measures, and Incentives can be found at [www.ameren.com/missouri/business/energy-efficiency](http://www.ameren.com/missouri/business/energy-efficiency).

DATE OF ISSUE November 27, 2024

DATE EFFECTIVE December 27, 2024

ISSUED BY Mark C. Birk  
NAME OF OFFICER

Chairman & President  
TITLE

St. Louis, Missouri  
ADDRESS