

APPLYING TO

MISSOURI SERVICE AREA

ENERGY EFFICIENCY MEEIA 2025-27

*

Business Custom Incentive Program

PURPOSE

The Custom Incentive Program (Program) will provide financial assistance to customers to support implementation of energy efficiency improvement opportunities which are available at the time of equipment replacement, facility modernization, and industrial process improvement. A "Custom Incentive" is a payment or bill credit to a Participant for installation of Measures that are part of Projects that have been pre-approved by the Program Administrator.

AVAILABILITY

This Program is available during the Program Period and is voluntary and available to all customers receiving electric service under Service Classifications Small General Service Rate 2(M), Large General Service Rate 3(M), Small Primary Service Rate 4(M), or Large Primary Service Rate 11(M) that also meet Custom Incentive Program Provisions below.

PROGRAM PROVISIONS

The Program Administrator will provide the necessary services to effectively implement the Program and to strive to attain the energy savings targets. Customers may apply for a Custom Incentive for Measures under consideration which:

1. Reduce energy consumption compared to the currently installed system, or when there is not an existing system, the standard efficiency system currently available in the market;
2. Have not yet been installed and for which purchase and/or installation commitments have not yet been made;
3. Have not received an Incentive for the Measure under a different Business Program or Residential Program;
4. Are not one of the Measures eligible for an Incentive under the Standard Incentive Program; and
5. Are being installed in an existing facility, an addition or expansion of an existing facility, a gut rehab change of purpose of an existing facility, or a new facility.

Prior to purchasing and installing Measure(s), Applicant must submit a Custom Incentive Application form that provides data about the applicable facility and potential Measure(s). The Program Administrator will perform a desk review of the Custom Incentive Application to determine eligibility, Measure Benefit/Cost Test results, estimated energy savings and Custom Incentive amount for each Measure for the particular business segment. The Program Administrator may perform a site visit to verify baseline conditions. If approved, the Program Administrator will submit an Incentive commitment offer to customer. Upon receipt of a customer-signed Incentive commitment, the Custom Incentive amount will be reserved.

*Indicates Addition.

DATE OF ISSUE November 27, 2024

DATE EFFECTIVE December 27, 2024

ISSUED BY Mark C. Birk
NAME OF OFFICER

Chairman & President
TITLE

St. Louis, Missouri
ADDRESS

MO.P.S.C. SCHEDULE NO. 6

Original

SHEET NO. 180.1

CANCELLING MO.P.S.C. SCHEDULE NO. _____

SHEET NO. _____

APPLYING TO _____

MISSOURI SERVICE AREA

ENERGY EFFICIENCY MEEIA 2025-27 (Cont'd.)

Business Custom Incentive Program (Cont'd.)

PROGRAM PROVISIONS (Cont'd.)

Following installation of approved Custom Measures, the Participant will submit a Completion Certificate to the Program Administrator. The Completion Certificate will require supporting Project documentation to include, but not limited to: final Custom Measure costs, a completion date for each Custom Measure, specification sheets, and invoices for all Custom Measures. If necessary, the Custom Incentive amount will be recalculated. Every Custom Incentive Application for a Custom Incentive requires pre-approval by the Program Administrator and may be subject to on-site verification by the Program Administrator prior to payment of the Custom Incentive amount.

ELIGIBLE MEASURES AND INCENTIVES

All energy savings Measures that are not offered through other Business Programs are eligible. Additional Program details and Incentives may be found at www.ameren.com/missouri/business/energy-efficiency.

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