

APPLYING TO MISSOURI SERVICE AREA

ENERGY EFFICIENCY MEEIA 2025-27

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Residential Smart Thermostat Program

PURPOSE

The purpose of the Smart Thermostat Program (Program) is to raise customer awareness of the benefits of "high-efficiency" Smart Thermostats (ENERGY STAR®). The Program is intended to reduce energy use by encouraging residential customers to purchase Smart Thermostats and to encourage customer participation in the Residential Demand Response Program.

AVAILABILITY

The Smart Thermostat Program is available for the Program Period. Residential customers may participate in the Program by acquiring a Program energy efficient Smart Thermostat from participating Program Partners through the Ameren Missouri Energy Efficiency on-line marketplace.

PROGRAM PROVISIONS

The Company will hire a Program Administrator to implement this Program. The Program Administrator will provide the necessary services to effectively implement the Program and strive to attain the energy savings targets. The Smart Thermostat Program incorporates various Program Partners, Smart Thermostats and an instant on-line marketplace Incentive.

ELIGIBLE MEASURES AND INCENTIVES

Smart Thermostat Measures filed in File No. EO-2023-0136 covered by the TRM are eligible for Program benefits and Incentives and may be offered for promotion during the Program Period. Eligible Smart Thermostats and Incentives paid directly to customers through purchase on the Ameren Missouri Energy Efficiency on-line Marketplace may be found at AmerenMissouri.com/products.

*Indicates Addition.

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ISSUED BY Mark C. Birk
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